

 **ENGAGE**

 **EDUCATE**

 **EMPOWER**

eLearning Course Offerings

corn



soybeans



rice



almonds



cereals



apples



eLearning Update
www.ValentTraining.com
January 11 & 14, 2019



1. Introductions

- Leslie Friend, Campaign Manager
- Carol Timke, VP Go To Market Solutions, Beck Ag
- Jane Schroeder, Implementation Lead, Beck Ag

2. Current usage statistics

3. eLearning best practices

- a. In person meetings
- b. Adding/deleting retailers

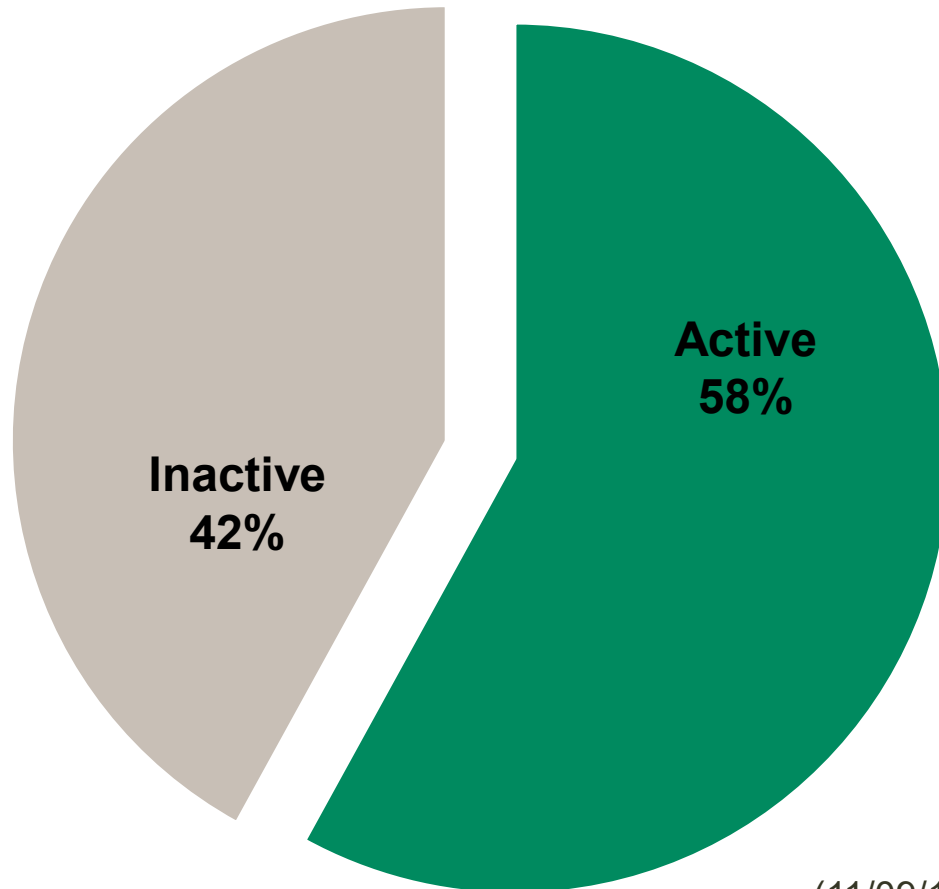
4. Your retailer activity—LMS reporting

- a. How to access reports

5. What's next

Please feel free to ask questions at any point!

Registered Valent team members login status



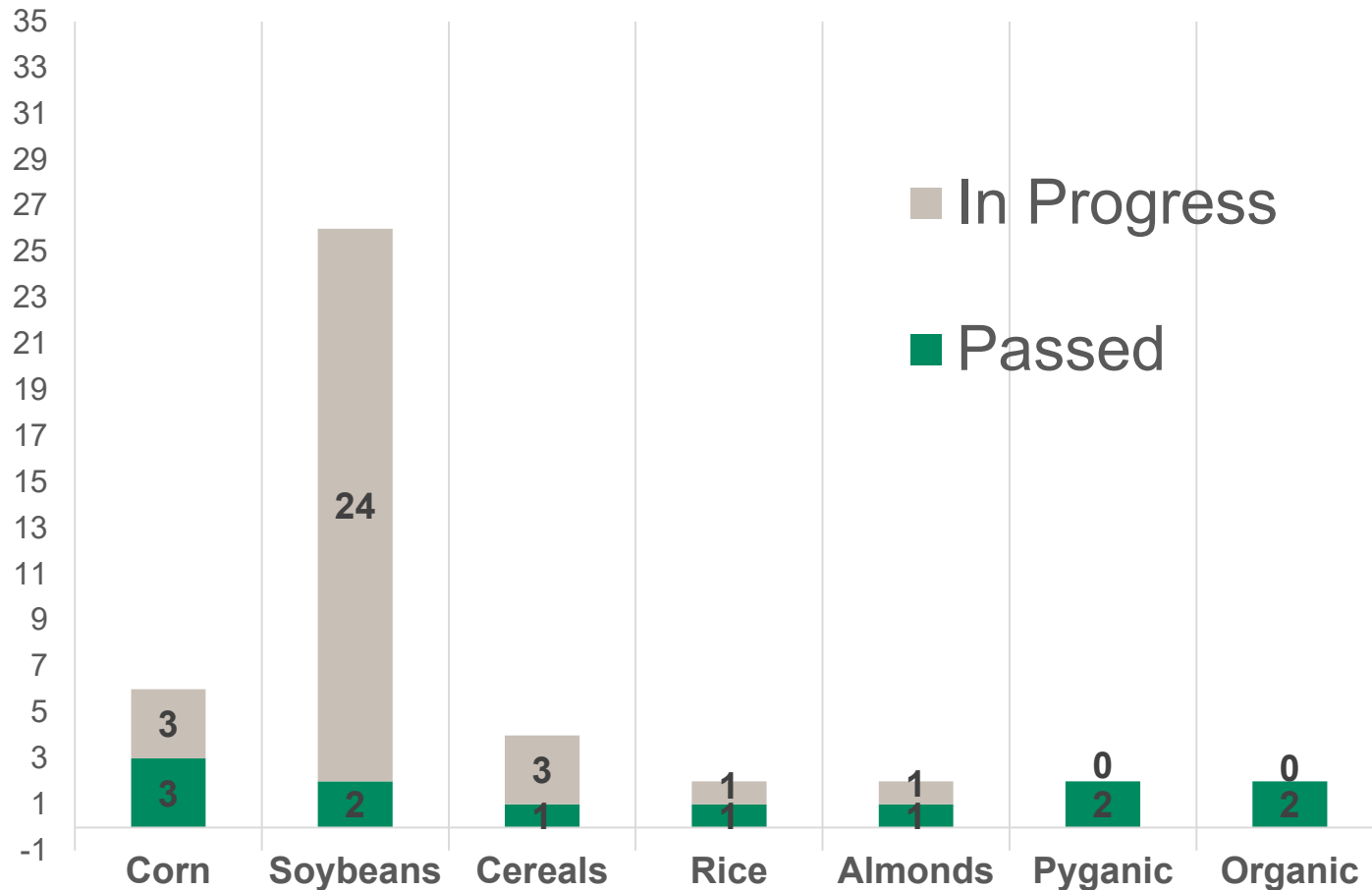
Of the 153 registered Valent team members, **89** have signed into the system, while **64** have not.

(11/09/18 - 12/27/18)

Valent Internal User Course Status



Course progress for registered Valent team members



Mike Keller has passed ALL of the courses!

(11/09/18 - 12/27/18)

Why should you take eLearning courses?

1. Brush up on agronomic knowledge
2. Understand what your retailers will be seeing when they take the courses
3. One-stop-shop resources: ebooks, recasts, Quicksheets, user guide, etc.

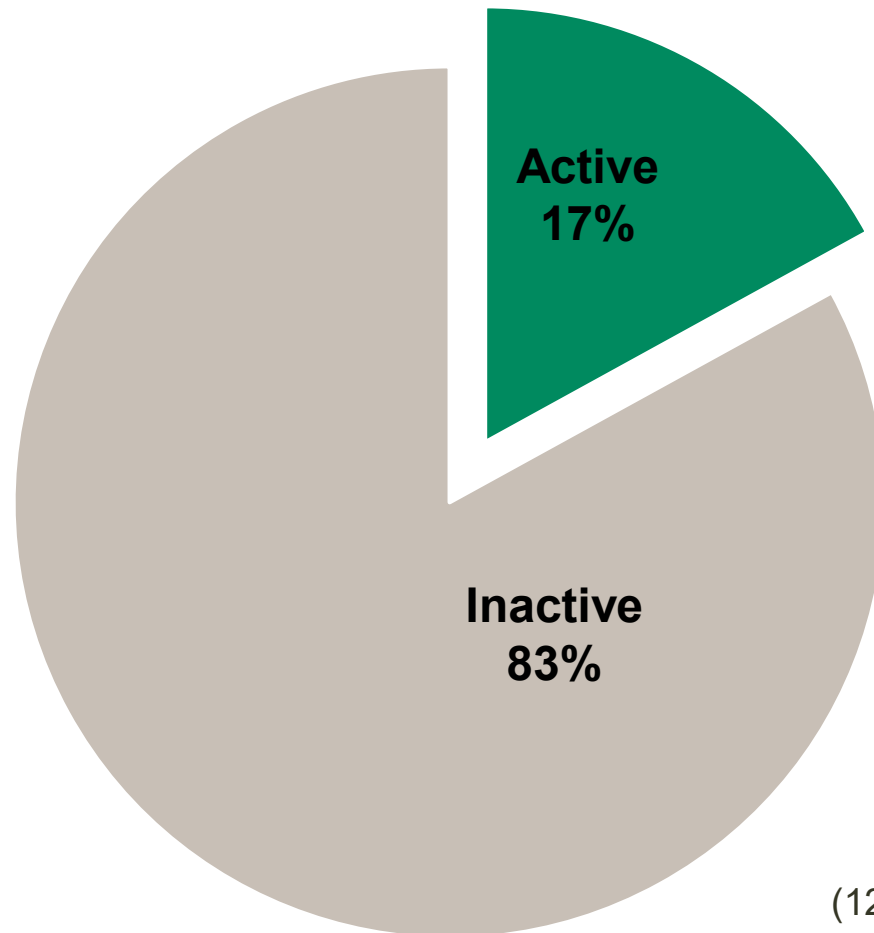
Valent team log on steps

1. Refer to the enrollment email to access your username and password
2. If you can't find that email:
 - a. Go to www.ValentTraining.com
 - b. Your username is your shortened Valent email address: Joe Smith would be jsmit@valent.com
 - c. Click on the button for forgotten password (blue button with a key and "Password ?")

789 Retailers Are Currently Active



Registered retailers who have logged on since December 3rd launch



Currently 4,737 registered

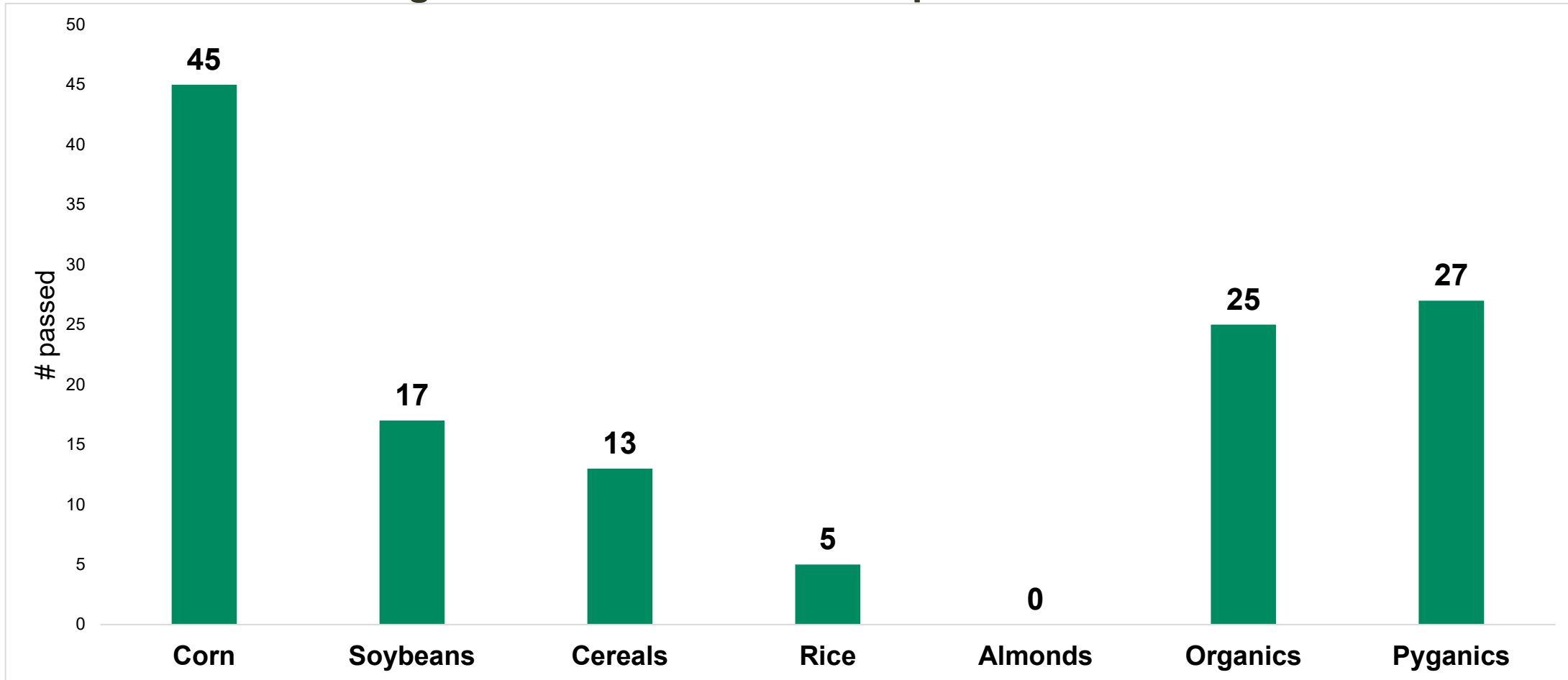
- **789** Active
- **3,948** Inactive

(12/03/18 - 12/27/18)

132 Passed Courses!



Registered retailers who have passed courses



- Individuals may have passed more than 1 course.

(12/03/18 - 12/27/18)

1. In-person meetings -- Hold a **LIVE MEETING** using an eLearning course and provide **CCA CEU credits** to those who attend!
 - a. Must share the full course content
 - b. Mandatory sign-in sheet needed to qualify attendees for CEU certificate
 - Must fill out completely including email address to ensure eGift card delivery!
 - c. Review the course online before the meeting to be comfortable with content flow and knowledge check questions.

2. Bulk uploads of additional retailers

- a. Any other retailers in your area you want to add? Anyone to delete?
- b. PLEASE use Excel template

	B	C	D	E	F	G	H	I	J	L							
1	JobTitle	BusinessName	FirstName	LastName	Addr1	Addr2	City	State	Zip	OfficePhone	MobilePhone	Email	Valent	Valent	REGION	TERRITORY #	NAME
2																	
3																	
4																	
5																	
6																	
7																	
8																	
9																	

VALENT
eLearning SIGN-IN SHEET

Course Name: _____
Valent Rep Name: _____

Please print and sign your name and provide your certification number. Your certification number must be legible and signed. Signatures are required to receive credit.

PRINT NAME	Email address	Business Name	Business Address	Phone

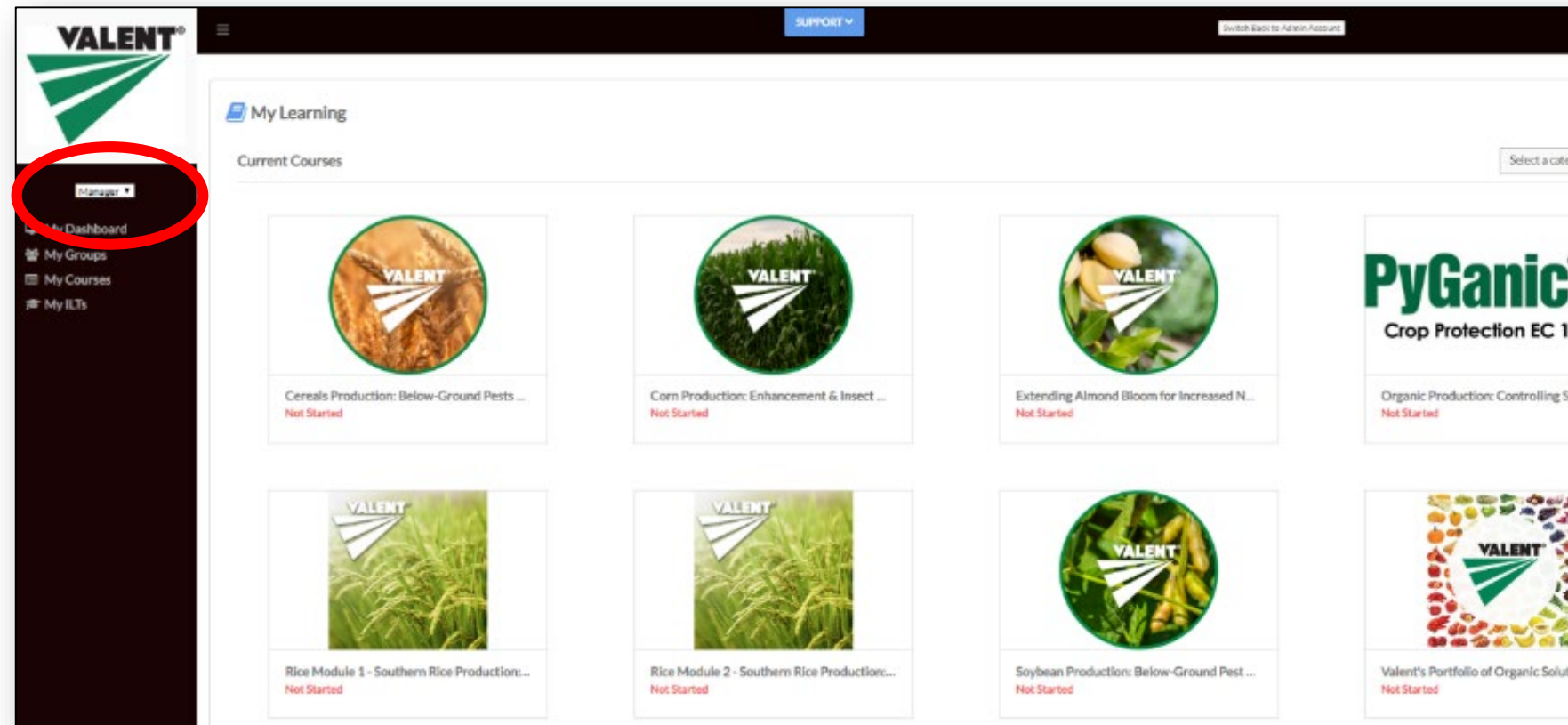
©2014 Valent. Please refer to Book 46. All rights reserved. All regional offices.

Your Retailer Activity—LMS Reporting



Pulling your list of registered retailers from the Learning Management System (LMS)

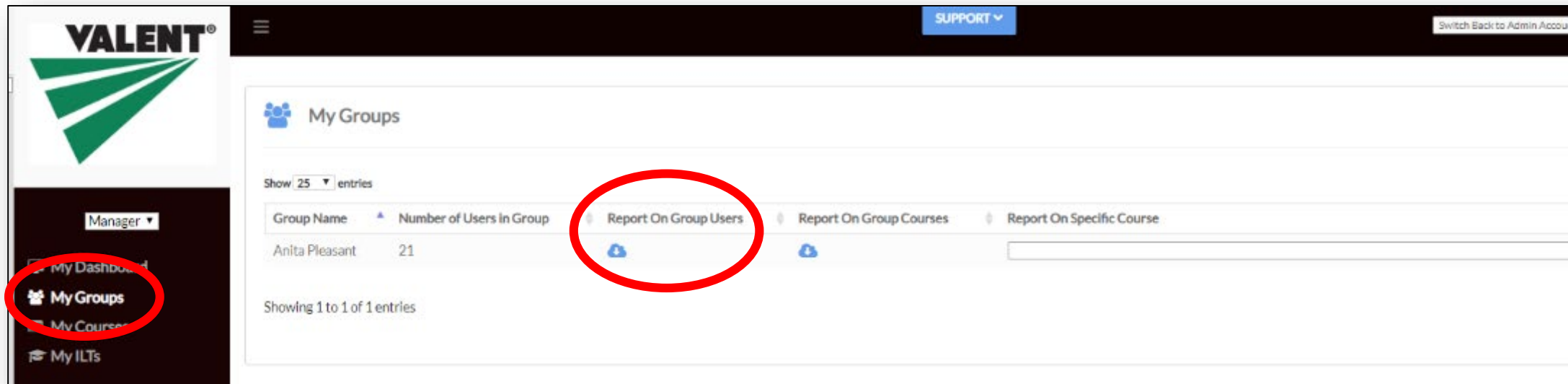
- To see who is enrolled on the LMS from your territory, their log-in and course completion status, and to pull the list:
 1. Log in to ValentTraining.com
 2. Toggle from “Learner” to “Manager”



Your Retailer Activity—LMS Reporting



3. Click “My Groups”
4. Click cloud icon below “Report On Group Users”



5. Receive email from “SkyPrep App” with message that your report is ready to download

Your Retailer Activity—LMS Reporting



Report on Group Users

	A	B	C	D	F	G	V	X	AB	AC
10	Date Assigned to Group	First name	Last name	Email	Company	Address	Login status	Corn	Rice	Soybean
11	2018-12-04 04:47:29 UTC	George	Malach	g.mahe@chsinc.com	CHS INC	3620 Route 16	inactive	enrolled	not-enrolled	enrolled
12	2018-12-04 04:47:39 UTC	Erin	Haley	ehaley@gatewayfs.com	GATEWAY F S INC	221 E Pine St	active	passed (2018-12-17 22:00:17 UTC)	not-enrolled	not-enrolled
13	2017-11-01 22:05:52 UTC	George	Heller	gheller@gatewayfs.com	GATEWAY FS INC	142 Church St	active	not-enrolled	not-enrolled	passed (2018-12-19 21:31:14 UTC)
14										

For Us

1. Texting enrolled learners: January 15 and February 1
2. Emailing enrolled learners: February 1
 - a. 2 customized versions: those who have not logged on, those with more courses available to complete
3. Facebook ad with link to eLearning to enrolled learners: mid-February

For You

1. Take the eLearning courses
2. Host group/live meetings with customers
3. Send Beck Ag (cc: Leslie) excel list of new retailers, edits to current retailers, and those to be deleted

Goal

- Increased awareness of educational resources available

Questions?

If you need assistance, call Jane at 402-613-8007; or jschroeder@beckag.com